## **CUSTOMER STORIES**

## **Texas Tech University USA**

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Christopher Vasquez-Wright

Texas Tech University is one of the top public universities in Lubbock, United States. In fall 2020, 40,322 students were enrolled in the university. Of those, 33,269 were undergraduate and 7,053 graduate and law students. By student enrollment, Texas Tech is the seventh-largest university in Texas and the largest institution of higher education in the western two-thirds of the state. Texas Tech University has 1,600 full-time and 188 part-time faculty.

Texas Tech University purchased licenses for Sanako Study 1200 in 2021. Sanako Study 1200 is the market-leading language lab software solution. Watch the video below to learn why the Language Lab Director at Texas Tech chose to replace their previous provider's lab software with a modern and more advanced solution from Sanako.

## WHY DID TEXAS TECH UNIVERSITY CHOOSE SANAKO STUDY 1200 AS THEIR LANGUAGE LAB SOFTWARE?

Christopher Vasquez-Wright is the Lab Director in the Language Laboratory and Research Center at Texas Tech University. Christopher looked at different language lab software solutions and decided to go with Sanako's Study 1200 software because of the different features it has. For Christopher, it was especially important to be able to adapt to the evolving needs and their language programs.

Sanako Study 1200 is a classroom-based language lab software that is installed locally at Texas Tech University's Language Lab and Research Center. As Study 1200 connects teacher and student stations via a LAN network, it does not rely on an internet connection. This is extremely useful when proctoring exams as none of the assessment and examination features rely on the internet.

"With Sanako, I've noticed that it runs smoothly. There are no glitches and it is more flexible than what we had before. It also has more features, so I'm able to modify the lab activities to better meet the needs of the different language programs here at Texas Tech."



Christopher's one task is to proctor language exams and he values how Sanako helps him to make this much easier for the teachers and students:

"With Sanako, we can observe each students' station: we can observe what they're doing on their screens and we can listen in on what students are saying. I'm able to have a class come in here every 30 minutes. Then proctor an exam and have another class come in the next 30 minutes. So it's really user-friendly."

Christopher also values the fast and friendly customer service from Sanako and Sanako's local partner Multimedia Solutions Inc. Like Christopher says: "Customer service has been great and very responsive to our needs and to my questions."

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